

PASADENA BUSINESS NOW

For Saturday, March 22, 2014

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The Seagull

by Anton Chekhov
adapted by Lance Davis

"She loves me... she loves me not.
And why should she..." - Constantine

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Executive Coach Tony Mulkern Explains How To Keep Firms Healthy



At The University Club Of Pasadena's Business Growth Workshop

Published : Thursday, March 6, 2014 | 10:58 AM

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Tony-Mulkers-University-Club-Pasadena. Photo by Don Ptashne

On February 28,
the University
Club of Pasadena



had the second installment of its monthly

Business Growth Workshop series.

Executive Coach

Tony Mulkern

from Mulkern

Associates

offered an

intriguing presentation entitled, “Keeping Yourself And Your Firm Healthy After Success.” Organized by club members James Harwood of Total HR Management and Ken Keller of STAR Business Consulting, the Business Growth Workshop morning series is attended by Pasadena business owners and entrepreneurs looking for insight into how to achieve ongoing success.

In his multi-media presentation, Tony Mulkern reveals a key gap often missed as entrepreneurs transition into successful business owners. The challenge is the same beliefs that allow entrepreneurs to succeed can end up undermining them once they’ve succeeded. Such a business irony must be addressed by reconfiguring the traits that made the entrepreneur



James Harwood (l) and Tony Mulkers (r). Photo by Don Ptashne

successful in the first place and making them fit into the context of an ongoing firm.

Through fluid communication that includes acting out the voices and the moods of the story being presented, Tony Mulkern's presentation skills are impressive. Illuminating the paradoxes between the entrepreneur's perspective and the CEO's perspective, Tony Mulkern reveals how an Executive Coach can be of service during such transitions. If the core beliefs of an entrepreneur like confidence and control are carried to the extreme, such beliefs can undo exactly what they created in the first place.

When faced with the prospect of having to change in order to maintain the health of their growing company, many entrepreneurs balk. A powerful insight that generated a strong response University Club Business Growth Workshop from the participants was when Tony Mulkern explained that "The person who is driven is not driving." By falling into the sinkhole of always being driven, an entrepreneur fails to step back and allow his business to succeed beyond the dominating force of his presence.

Becoming a compelling staple of Pasadena in 2014, the monthly Business Growth Workshops at the University Club are a valuable resource for business owners. As the obstacle course of success becomes harder to navigate in the early 21st century, such a resource reveals the diversity of

support Pasadena can offer to business owners. By revealing a subtle gap between the perspectives of entrepreneurs and ongoing business owners, Tony Mulkern's presentation provided true value.

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*For more information, please contact
Dolores Mendoza at (626) 744-7507*



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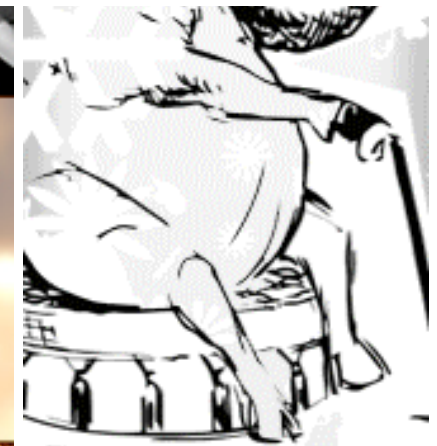
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Thursday – Saturday
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